

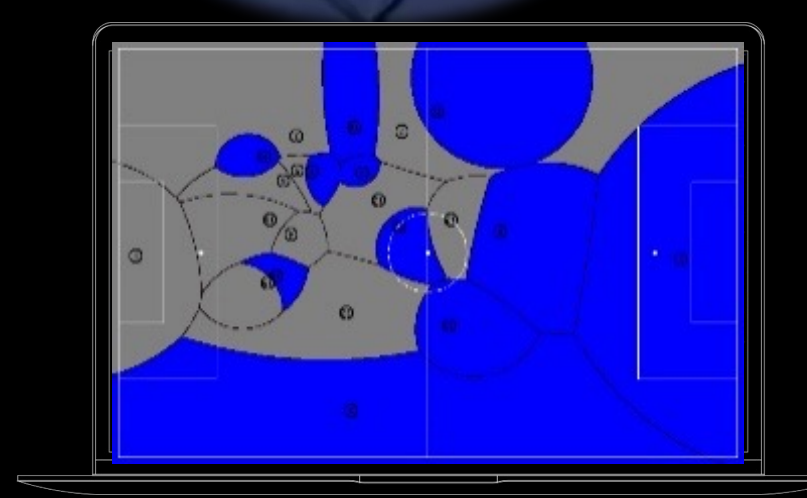
K-SPORT
SCIENCE TO PERFORM



THE FIRST AND UNIQUE
WORLDWIDE PATENTED AND CERTIFIED
ARTIFICIAL INTELLIGENCE SYSTEM ON MATCH ANALYSIS



MATCH & TRAINING ANALYSIS



HARDWARE & TEXTILE

- Multi sensors tracking
- Medical signal for vital metrics
- FIFA Quality & World Rugby certificate for in games use

Live Analysis!



EFFICIENCY INDEXES

- PCT patented AI algorithms Scouting & Recruitment
- Chosen by Serie A to award MVP

WEARABLE

ARTIFICIAL INTELLIGENCE

BUILT ON SCIENCE

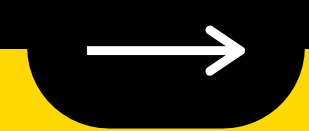
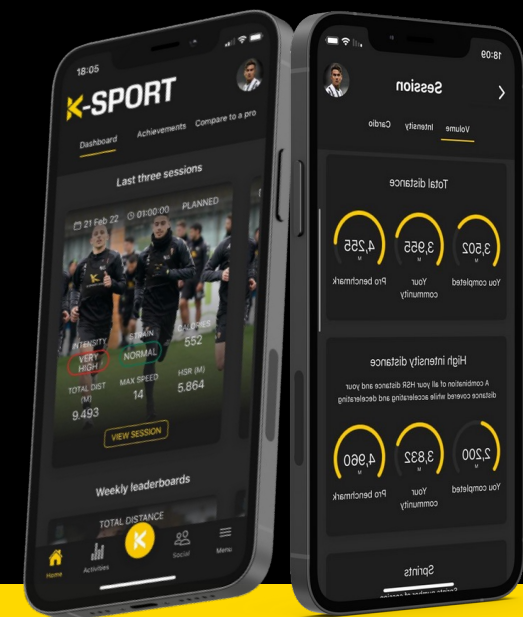
FANS ZONE

SCIENTIFIC VALIDATION

- Innovative evidence-based analytics
- Custom advanced analysis
- Worldwide Database

BUSINESS PARTNER

1ST APP fully designed for fans: zero cost, zero effort, new business using available data allowing fans to compare themselves vs Top Player!



| AI SMART DATA

EFFICIENCY INDEXES

THE REVOLUTION BEGINS

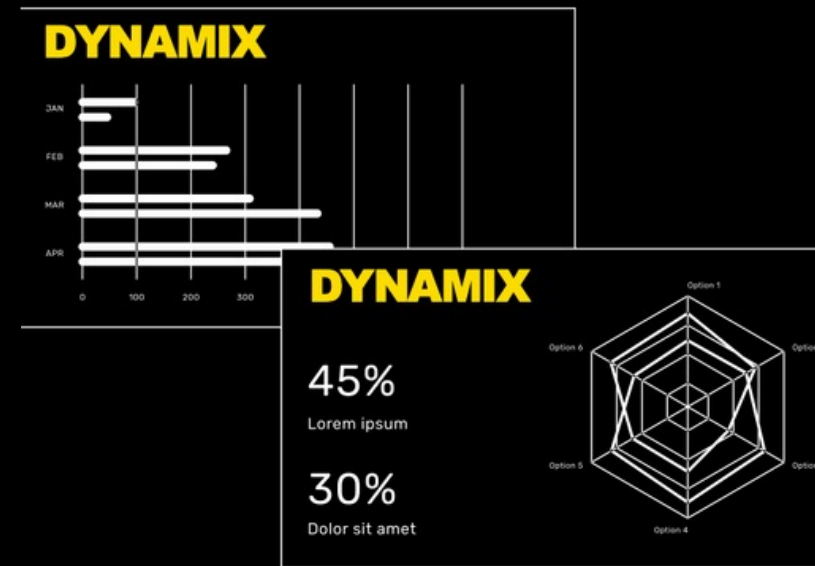
Lega Serie A has launched, starting from 2018/19 season, the award for **the best player of the month** of Serie A TIM.

The final ranking is based on the **Technical Efficiency Index**, based on K-Sport patent.

For the first time in the history of football, MVP is awarded by **advanced Artificial Intelligence algorithms analyzing optical tracking data** and not common events data.



OUR PRODUCTS



HARDWARE & WEARABLE

- K-AI Device (LT/LIVE)
- Vest (PRO/ ECG) / HR belt
- Docking Station / USB Hub
- Live Antenna

SOFTWARE & CLOUD

- Dynamix
- Smart Live
- Video Fitness

DATA

- Efficiency Indexes



A DECADE OF INNOVATION IN WEARABLE TECHNOLOGY



K-GPS Launched

90 x 50 x 18 mm size
10 Hz Frequency
1 Constellation (GPS)



K-Next 10Hz

Ant+ Introduced
Heart Rate belt
compatibility



K-25

GPS Frequency enhanced: 25 Hz
Bluetooth Signal



K-50 Second Generation

2 Constellations
Sensor Fusion Tech
On board calculation



K-AI Wearable Tech

Automatic frequency
4 Constellations
Live BT LE antenna
iPad compatibility

2010

2013

2014

2015

2016

2017

2018

2019

2021

2023

K-Sport commitment to innovation in wearable technology has seen the introduction of ten enhanced devices since 2010, culminating in the launch of the revolutionary K-AI Pro APP in 2023.

K-10

Size reduction:
69 x 51 x 20 mm



K-Next 20Hz

GPS frequency
enhanced: 20 Hz



**K-50
First Generation**
50 Hz frequency
ECG vest compatibility
Docking Station/ Live wifi Antenna



K-50 Third Generation

Enhanced battery &
memory



K-AI PRO APP

- BT Live direct transmission to smartphone
- New FW for indoor sport



2016 STATE-OF-THE-ART STUDY

Technical University of Munich Studies the limits of current tracking technologies vs Vicon system, gold standard for movement tracking

2017 DEVELOPMENT

K-Sport designs a revolutionary wearable system to improve the gap of traditional technologies as revealed by TUM

2018 LAUNCH

K-Sport releases the system with the highest frequency on the market, integrating next generation micro processors and sensors

2019 VALIDATION

TUM completes the follow-up study to validate the new K-AI system, confirming an unrivaled accuracy to quantify high intensity activity



K-AI TECH | FIFA QUALITY & WORLD RUGBY APPROVED

- **Exclusive Design:** the smallest FIFA & World Rugby certified device for use in game
- **Outstanding Signal Quality:** 4 constellations without frequency reduction + Sensor Fusion
- **ECG Smart Vest Technology:** compatible with both sensorised vests and Bluetooth heart rate belts
- **Real time efficiency:** stable, wide-area live broadcasting using next-generation proprietary BTLE technology
- **Validation from Academic Institutions:**
TUM, UNIURB & FIGC to validate quality and accuracy



K-AI WEARABLE TECH | FEATURES

PRODUCT LIST

Device	K-AI LT 5 th Gen	LT model, that includes all state of the art sensors, is the affordable option Live model integrate sensor fusion last generation technology and real time
	K-AI Live 6 th Gen + live on board calculation	
Vest & belt	Pro vest	Option for customers not interested in Heart Rate data → Pro Option for customers interested in Heart Rate data → ECG or Pro+HR Since ECG vest duration is 100 washes, we suggest to add Pro vests even in case of sale of ECG vests: Pro will be used in session where HR analysis is not planned
	ECG vest	
	HR belt	
Recharge & download	USB hub 10 ports	USB hub is the affordable option, aimed to low budget customers Docking Station is the most advanced and comfortable solution Both USB hub & docking are compatible both with LT and Live devices
	Docking station 30 slots	
Real Time	Live antenna	Live antenna kit includes tripod and antenna



DYNAMIX | SOFTWARE & ONLINE MANAGEMENT PLATFORM

ENHANCING LIVE PLAYER MONITORING ACROSS YOUR FIRST TEAM & ACADEMY

- Since 2015 official platform of Serie A, Ligue 1 & 2, Jupiler Pro League provided to all teams for physical data analysis
- View matches and training sessions in the same platform
- Enhancing Injury Prevention Monitoring
- Cloud-Based Data Storage
- Responsive design (PC/Mac, tablet/iPad, smartphone/iPhone)
- Partnership with Research Institutes for the validation of new metrics



DYNAMIX | SOFTWARE & ONLINE MANAGEMENT PLATFORM

FEATURES

- Analyse Performance Data Captured From Your Existing GPS and Tracking Provider
- Possibility of creating customised formulas and methods
- Team and individual thresholds
- Cut, edit and analyse team and individual exercises
- Automatic and customisable alerts and comparisons by player, position and league
- Acute/chronic, RPE, TRES, historical trend, minute-by-minute analysis
- Automatic report generation and quick export in various formats (e.g. excel, pdf, jpg, xml, API)
- Integration of physical and technical-tactical data using advanced, tailor-made Artificial Intelligence algorithms
- Partnership with Research Institutes for the validation of new metrics

3 DIFFERENT LEVELS OF PRODUCT

- LEVEL 1 DYNAMIX BASIC** (only league deals)
Standard metrics & thresholds, standard comparisons, standard player profile, trend analysis, PDF export, third-party data integration (only optical tracking)
- LEVEL 2 DYNAMIX PRO**
Basic + Customised metrics & thresholds, customised player profile, third-party data integration (optical tracking + wearable)
- LEVEL 3 DYNAMIX ELITE**
Pro + unlimited custom metrics, advanced comparisons, Time graph, Acute/Chronic, mechanical analysis, wellness & RPE, player accounts, custom PDF exports, advanced analysis features, Data API connection, option Live



Offer K-AI Wearable Tech Live



The Only One 100% **MADE IN ITALY** system, which can be used in official matches, to have obtained **FIFA® QUALITY CERTIFICATION**

PRODUCT LIST

- K-AI Wearable Tech Live device (10 units)
- Docking station 30 slots (1 unit)
- Antenna live (1 unit)
- Vest PRO (10 units)
- VEST ECG (10 units)
- License Dynamix ELITE, Dynamix LIVE IPAD, cloud&server

- Not included taxes,custom taxes & shipping

PURCHASE

Standard Price	~~17.500~~
Special Price	16.900



Special Price valid until 25/05/2024

CONTACTS



ASTRID MAHE
+337 60 72 00 53

